



Pricing - Renewal 4

# Digital Math (PreK-12) Curriculum for Tier I, II, and III

RFP No: 2142C



**Henrico County Public Schools**

June 16, 2025

**Submitted to:**

**Henrico County Public Schools**  
3820 Nine Mile Rd.  
Henrico, VA 23223

Attn: Eileen M. Falcone, Purchasing Manager

**Submitted by:**

**IXL Learning, Inc.**  
777 Mariners Island Blvd, Suite 600  
San Mateo, CA 94404

David Lee, Sr. Proposals Manager  
650.242.3101 | [proposals@ixl.com](mailto:proposals@ixl.com) | [www.IXL.com](http://www.IXL.com)



# Table of Contents

<b>IXL Pricing</b>	<b>3</b>
IXL Site License Pricing Details	3
IXL Professional Development Pricing Details	4
Virtual Learning Experiences	4
On-Site Learning Experiences	4
District Success Packages	4

## IXL Pricing

IXL Learning is pleased to offer the following pricing for **IXL Math** for Henrico County Public Schools' Digital Math (PreK-12) Curriculum for Tier I, II, and III RFP for the Renewal 4 period from July 1, 2025 through June 30, 2026.

### IXL Site License Pricing Details

IXL site licenses are offered as annual student subscriptions. For subscriptions of over 1,000 students, licenses are offered in increments of 50.

With an annual site license subscription, Henrico County PS receives:

- Comprehensive curriculum with interactive skill plans aligned to Virginia Standards of Learning, the Virginia's Early Learning and Development Standards, the Virginia Curriculum Framework, the Virginia Foundation Blocks for Early Learning, and the Virginia College and Career Ready Performance Expectations, popular textbooks, and exams.
- IXL Universal Math Screener for K-8
- IXL LevelUp™ and Flex Diagnostic for K-12, with both real-time and benchmark modes
- Personalized Action Plan for every learner
- Tailored skill recommendations and explicit instruction with tutorial videos, example solutions, and detailed explanations
- Common Assessments to create school and district level assessments
- Actionable analytics from the district to the student level with real-time reports
- Open access to subscribed subject content in all grades
- Year-round access from home and school via web browser or mobile app
- Online resources for teachers and administrators for effective implementation
- 24/7 online help center
- Phone and email help desk support
- Autorostering services
- SSO and LMS integration services
- District partnership team support
- Unlimited teacher and administrator accounts

IXL's all-inclusive approach offers exceptional value and cost certainty. IXL does not charge additional fees for maintenance or version updates and Henrico County PS receives automatic access to new content and feature enhancements.

The table below lists the annual per student rate for IXL Math, with tiered pricing based on subscription volume. The updated pricing reflects an increase of 3% on the current pricing. This pricing is valid July 1, 2025 through June 30, 2026.

**Table 1** - IXL offers volume discounts based on the number of students subscribed

IXL Site License Pricing (per Student per Year)		
Students	Current Pricing	Renewal Pricing
1,000+	\$9.54	\$9.81
2,500+	\$8.48	\$8.72
10,000+	\$7.42	\$7.63
30,000+	\$6.36	\$6.54
50,000+	\$5.30	\$5.45

### IXL Professional Development Pricing Details

Professional development (PD) is highly recommended to help teachers maximize IXL's impact in their classrooms. IXL offers in-person, virtual, and blended delivery options to support flexible, year-long professional development plans.

#### Virtual Learning Experiences

IXL's virtual learning sessions are designed to empower teachers with in-depth knowledge about IXL and practical strategies for using the platform to drive learning every day.

#### On-Site Learning Experiences

IXL's interactive on-site experiences give teachers hands-on guidance so they can effectively personalize learning for their students. Each on-site PD session is led by a Professional Learning Specialist who will cover every aspect of IXL to ensure an effective, all-around implementation.

#### District Success Packages

IXL's comprehensive District Success Packages are designed to ensure successful IXL implementation with a combination of consultation and professional learning services. District Success Packages can include:

- Launch consultation
- Strategy session for site leaders
- District data reviews
- On-site professional learning sessions

Tables 2-4 below summarize changes to IXL's professional development offerings for Henrico County Public Schools. In addition to standalone sessions, IXL offers PD packages that provide ongoing coaching and support for teachers and instructional leaders.

**Table 2** - IXL offers convenient virtual PD options

Virtual Professional Development Offerings		
Description	Current Pricing	Renewal Pricing
IXL Foundations I	\$525.14	\$540.89
IXL Foundations II	\$525.14	\$540.89
IXL Foundations Package	\$843.41	No longer offered
IXL Starter Package	Not previously offered	\$1,295.00
Analytics for School Leaders	\$525.14	\$540.89
eLearning Library	\$525.14	No longer offered. IXL Minis, library of on-demand videos, is now included with IXL licenses

**Table 3** - On-site experiences can be customized to fit the needs of schools and districts

On-Site Professional Development Offerings		
Description	Current Pricing	Renewal Pricing
IXL Live: School Edition; 6 hours onsite, up to 50 attendees	\$2,652.25	\$2,731.81
Flex Onsite; 2 hours onsite, up to 50 attendees	\$2,333.98	\$2,403.99

**Table 4** - IXL's District Success Package provides robust training for districtwide implementation

District Success Package		
Description	Current Pricing	Renewal Pricing
<b>Standard District Success Package; includes:</b> <ul style="list-style-type: none"> <li>• Custom implementation plan</li> <li>• Scope and sequence alignment</li> <li>• Strategy session for site leaders</li> <li>• Quarterly data reviews</li> <li>• 5 on-site PD sessions</li> <li>• 6 virtual PD sessions</li> <li>• Customized webinar series</li> <li>• One-on-one coaching</li> </ul> <b>(Previously Known As District Success Package)</b>	\$25,000.00	\$25,000.00

